



FBCI FORUM

2017 FBCI FORUM: Connecting Policy, Place and Practice

October 11 & 12, 2017

SPONSORSHIP OPPORTUNITIES

The **Form-Based Codes Institute** is pleased to announce the first annual **FBCI Forum**, to be held in **Washington, DC on October 11 - 12, 2017**. The Forum will bring together representatives from the planning, land use and real estate development disciplines, in the public and private sectors, to learn about trends and innovations and to share best practices for form-based coding.

Sponsorship opportunities range from \$1,000 - \$15,000, allowing each sponsor the chance to gain recognition, develop new networks, and engage with thought-leaders in the planning and land use community.

Below is a selection of sponsorship benefits packages at various levels. **FBCI is happy to work with any organization to customize a sponsorship benefits package to meet its needs.**

For more information on sponsorship opportunities, please contact Brendan O'Hara at bohara@formbasedcodes.org or 202.640.1494, or complete the sponsorship form at FBCIForum.org.

Forum Sponsor

\$1,000 - \$2,499

- Recognition on all Forum marketing and event materials
 - Two complimentary Forum registrations
 - Recognition as an FBCI sponsor on the Forum and FBCI websites
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Lanyard Partner

\$2,500

As the lanyard partner, your organization will gain high visibility with your logo appearing on the official 2017 FBCI Forum event lanyard provided to all attendees and produced by FBCI. Benefits for your organization include:

- Co-branding with FBCI on event lanyard, including your organization's logo
 - Two complimentary Forum registrations
 - Recognition (logo/description) in the onsite program
 - Company logo on the Forum and FBCI websites
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Name Badge Partner**\$2,500**

As the name badge partner, your organization will gain high visibility with your logo appearing on the official 2017 FBCI Forum event name badge provided to all attendees and produced by FBCI. Benefits for your organization include:

- Co-branding with FBCI on event name badge, including your organization's logo
 - Two complimentary Forum registrations
 - Recognition (logo/description) in the onsite program
 - Company logo on the Forum and FBCI websites
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Breakout Session Partner**\$5,000**

Serve as a breakout session partner for the 2017 FBCI Forum. Benefits for your organization will include:

- Exclusive sponsor of the Forum breakout session of your choice
 - Opportunity to introduce speakers for the Forum session
 - Acknowledgment at the Forum by FBCI leadership
 - Four complimentary Forum registrations
 - Recognition (logo/description) in the onsite program
 - Company logo on the Forum and FBCI websites
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Networking Reception Sponsor**\$7,500**

As the reception partner, your organization will gain high visibility at the 2017 FBCI Networking Reception. Benefits for your organization include:

- Exclusive sponsor of the networking reception
 - Four complimentary Forum registrations
 - Recognition (logo/description) in the onsite program
 - Company logo on the Forum and FBCI websites
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Plenary Session Partner**\$9,500**

Serve as a Plenary Session partner for the 2017 FBCI Forum. Benefits for your organization will include:

- Exclusive sponsor of one of only two Forum Plenary Sessions
- Opportunity to introduce speakers for the Plenary Session
- Acknowledgment in the Plenary Session by FBCI leadership
- Six complimentary Forum registrations
- Recognition (logo/description) in the onsite program
- Company logo on the Forum and FBCI websites

Title Sponsor**\$15,000**

As the exclusive Title Sponsor for the 2017 FBCI Forum, your organization will play a high profile role in all aspects of the event. Benefits include:

- Acknowledgment by FBCI leadership, during the Opening Session, of sponsorship
- Display table for promotional materials outside general session room
- Prominent signage throughout the event
- Six complimentary Forum registrations
- Opportunity to release joint press statement
- Recognition in all event promotions
- Recognition (logo/description) in the onsite program
- Company logo on the Forum and FBCI websites
- Complimentary attendance list prior to and after the Forum